



PRESS RELEASE

For Immediate Release

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Rolando Estupigan leading the way to better primary care.

Troy, MI. – Rolando Estupigan’s primary care practice has partnered with Healthy Plus, medical solution provider specializing in servicing the Annual Wellness Visit and Chronic Care Management. Dr. Estupigan’s practice provides great family practice healthcare and has placed a laser focus on Preventative Care. The goal by both parties are to focus on a higher quality of care for our Medicare population in Troy and surrounding areas, as well as better detection of chronic issues or disease states.

Healthy Plus works with physicians and health systems to schedule and complete annual wellness visits for their Medicare patients—a little-known benefit but **a free service to patients**, paid by Medicare. The program allows physicians to increase revenue to their practice while improving preventive care for their patients by determining Medicare eligibility, increasing engagement rates (from a national average of 16 percent to nearly 70 percent), making follow-up care recommendations, capturing data points for the provider, and creating a chronic care management plan for the patient.

Healthy Plus recently announced a large partnership with athenahealth, a leading provider of network-enabled services for hospital and ambulatory clients nationwide, offering medical record, revenue cycle, patient engagement, care coordination and population health services. Based in Massachusetts, athenahealth works with more than 135,000 primary care physicians in its network, with an estimated 2.5 million Medicare patients in its service area. They are in alignment to partner with two other major cloud based EHR companies.

“We are proud to partner with Dr. Estupigan and his team in Troy. They have accelerated their efforts in preventive care and wellness, and our automated solution is a great fit. Being a part of POM ACO and partnering with our company will be a big benefit for Dr. Estupigan’s patient care, patient engagement and patient growth”, Sean Bledsoe, CEO of Healthy Plus.

Healthy Plus has one mission, to improve the rate of preventive care for these patients and tackle health issues early before they grew into chronic conditions like diabetes and heart disease. The cloud-base software they developed also helps physicians by removing the burden of managing these additional patients while increasing revenue for the practice. He estimates the program increases annual wellness visits to 65 to 75 percent.

About Healthy Plus

Healthy Plus is a medical service company that partners with the provider to be an extension of their office for outsourced services. Our focus is to improve process flow and overall revenue for providers while improving the quality of health care and increasing compliance with regards to CMS regulations. We specialize in preventive care as we offer a full-service solution, guaranteed compliance and increased patient engagement. Learn more at healthyplus1.com.

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