



PRESS RELEASE

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Early-stage startup adding dozens of new jobs to region

Lee's Summit, Mo. – After launching less than three months ago, one local startup is already preparing to add 30 new jobs by November and an additional 30 to 40 more by early next year.

Started in April 2017 and based in Lee's Summit, Healthy Plus works with physicians and health systems to schedule and complete annual wellness visits for their Medicare patients—a little-known benefit but a free service to patients, paid by Medicare. The program allows physicians to increase revenue to their practice while improving preventive care for their patients by determining Medicare eligibility, increasing engagement rates (from an average of 16 percent to nearly 70 percent), making follow-up care recommendations, capturing data points for the provider, and creating a chronic care management plan for the patient.

After signing its first two clients – both physician practice clinics in Virginia – Healthy Plus just announced a large partnership with athenahealth, a leading provider of network-enabled services for hospital and ambulatory clients nationwide, offering medical record, revenue cycle, patient engagement, care coordination and population health services. Based in Massachusetts, athenahealth works with more than 135,000 primary care physicians in its network, with an estimated 2.5 million Medicare patients in its service area.

Healthy Plus also recently signed an additional physician practice that covers approximately 1,800 Medicare patients at four locations in Texas. These two recent clients are responsible for much of the projected employee growth for Healthy Plus, as the company adds to its engagement center in Lee's Summit.

“We’re excited about our new partnership with athenahealth and the new providers, and the opportunities they will provide as we seek to improve the health and satisfaction of patients across the country,” said Sean Bledsoe, founder and CEO of Healthy Plus. “By working directly with physicians, health systems and EHR providers – and hopefully employers and insurance companies in the near future – we’ll be able to make a measurable difference in the health of our citizens, and grow our local economy as well. By removing the burden of scheduling and documenting these patients, we free up physicians to focus more on care.”

After 17 years of coaching Division-I college basketball, Bledsoe briefly worked in the pharmaceutical industry, where he learned more about the massive gap in engagement for an aging Medicare population. Inspired by his father who wasn't proactive about seeing the doctor, Bledsoe sought to improve the rate of preventive care for these patients—to help tackle health issues early before they grew into chronic conditions like diabetes and heart disease. The software he developed also helps physicians by removing the burden of managing these additional patients while increasing revenue for the practice. He estimates the program increases annual wellness visits to 65 to 75 percent.

About Healthy Plus

Healthy Plus is a medical service company that partners with the provider to be an extension of their office for outsourced services. Our focus is to improve process flow and overall revenue for providers while improving the quality of health care and increasing compliance with regards to CMS regulations. We specialize in preventive care as we offer a full-service solution, guaranteed compliance and increased patient engagement. Learn more at healthyplus1.com.

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