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Healthy Plus Population Health

"Empowering your Organization to Grow your Population Health Care Module"

Now that the shift from Fee for Service to Value Based care is in action, most population health strategies have been focused on treating the most "at-risk" first. This leaves most of the responsibility on the physician for his/her large patient population. This is an important component to population health, but it can also become a "stack heavy" work load added to the physician's schedule. At Healthy Plus we have developed a **"tag team"** effort concept. We have found that the team-based approach to preventative wellness of your patient population can sustainably improve patient care, increase your ROI and alleviate physician workloads.

Secret Sauce?

Have we developed a new revolutionary "special sauce"? No, but what we have found that the missing ingredients are *full time engagement focus, automated application, additional nurse staffing for additional engagement*. Adding these pieces to your organization will allow you to take advantage of your reimbursements through incident-to billing. We help you to "empower" your current staff and in many cases "additional" staff, to be able to implement wellness visits and to help identify and risk stratify your patients and allow your team to develop treatment plans for all levels. By utilizing Healthy Plus we not only provide a segment of work relief, we help to create a more team inclusive environment. Currently, most providers are using their EHR for these services, which is not wrong by any stretch, but we have developed an automated application that captures more data points than all EHR templates. It also creates the patient report and the provider report in "real time". This we have found on average saves the physician 1-3 hours per week depending on patient work load. The focus again is the EHR is not running the mapping algorithms in real time to allow the recommended finding to be available at the end of the visit. The application also gives an immediate indicator of those patients who "qualify" for Chronic Care Management. Thus, allowing the consent to be completed on sight and saving time and assisting in educating the patient. All these items are focused on efficiency and education for the patient leading to better care and increased revenue for these efforts by your team.

Who can we help?

We have become attractive to private practices, medical groups, but most importantly ACO's. Within two current ACO's we have been able to partner with then and show how utilizing our "tag team" effort for wellness and preventative services. With this approach and the proper training, your nurses and support staff are better equipped to be more efficient. This also allows the physicians to focus more on the critical preventative care based on the data the additional staff is trained to gather. These services we train the support staff in also qualify outcomes and close care gaps for patients, which will ensure patients get the care they need, and the burden of quality reporting will go down. It's well documents

that CMS incident to billing codes have widened the opportunity for additional nurses to conduct elements of the annual wellness visit under the supervision of a physicians while getting paid for it. All these additional populations health services such as **wellness visits, transitional care management, chronic care management, advanced care planning and cognitive assessment and planning** are all simple opportunities to increase revenue streams without increasing physical burden. Example, we use our engagement center to directly connect with your Medicare eligible aged patient, we will look for opportunities to add something as easy as Advance Care Directives as a part of the AWV encounter. Many physicians are not able to capture these two encounters which by CMS standards can be billed in the same visit. Most physicians don't know this and are leaving these opportunities for additional revenue on the table.

We have already integrated with two cloud-based systems and our IT team can complete this process for your organization regardless of the EHR you are currently using. This is key to reducing the workload and implementing a "tag team" effort.

Don't Miss this opportunity!

By allowing Healthy Plus to partner with your organization we create a system to help educate, empowerment for the additional nursing staff and make serious organizational transformation. Finally, we guarantee with our solution we will eliminate any chance of an audit that will hinder your progress. For more information on how to partner with Healthy Plus please visit our website at www.healthyplus1.com and/or contact us newclientrequest@healthyplus1.com.